



## Mission and Goals

### MISSION

To educate and nurture exemplary educational leaders in academic medicine.

### GOALS

Graduates of the LEAD program will be able to:

- Apply relevant theoretical frameworks to guide their own leadership behaviors and situations.
- Provide a solid rationale for the utility of leadership theory for guiding practice.
- Differentiate between educational administration/management skills and educational leadership behaviors, and explain the contribution of each to performing as an effective educational leader.
- Demonstrate leadership behaviors that include effective communication, supervision, strategic planning, and organizational development (e.g., creating vision, facilitating change, developing people and capacity).
- Use reflective practice and feedback to develop and continuously refine their personal leadership style and effectiveness.

### OVERVIEW

LEAD will foster practical knowledge drawn from best practices and recognized theoretical models of leadership that are relevant to educational organizations and processes. The curriculum will be structured to reflect four major themes: 1) setting a leadership vision, 2) developing people and teams, 3) developing organizations, and 4) developing and maintaining organizational efficiency.



## Participants, Timelines, Cost

### ELIGIBLE PARTICIPANTS

LEAD has been designed as an intensive leadership development program to meet the needs of busy academic medicine faculty and professional staff.

### TIMELINE

LEAD is a 2-year program. Participants will earn a leadership certificate from the AAMC CGEA in Academic Medicine Leadership. This 2-year course will take advantage of the annual regional CGEA meeting as well as teleconferences, eliminating additional travel expenses.

### COST

Total cost of the program will be \$350 to cover all materials, food/refreshments for workshops, teleconferences, and other associated costs.

### REGISTRATION

Registration forms will be posted to the CGEA website or can be obtained through Jeff Pettit (contact information below). **Applications are due February 11, 2011.**



For more information, contact:

Jeff Pettit, co-Director of LEAD  
Carver College of Medicine, The University of Iowa  
1-201 Medical Education Building  
Iowa City, IA 52242  
Phone: 319-335-9910  
email: jeffrey-pettit@uiowa.edu



**L**EADERSHIP

**E**DUCATION

**A**ND



**D**EVELOPMENT

**CERTIFICATE PROGRAM:**

**LEAD**ing the Way  
Educating and nurturing  
exemplary educational leaders  
in academic medicine ...

Sponsored by the Association of  
American Medical Colleges Central  
Group on Educational Affairs



# Expectations

## CERTIFICATION EXPECTATIONS

Each year of the 2-year program, participants will:

- Participate in 2 interactive half-day leadership workshops, held immediately before and after CGEA
- Participate in 3 distance learning teleconference sessions conducted between the workshops, facilitated by LEAD faculty
- Apply leadership principles through 5 short application activities based on a problem or area of specific interest to you and keep in a learning portfolio.
- Meet with a local sponsor/coach before and after each application activity
- Complete a project summary and present at CGEA annual meeting

## LOCAL SPONSOR/COACH

To help you apply content and skills learned in the LEAD program to the realities of your particular organizational context, you will be expected to identify a local sponsor/coach to work with you. This person should not only help you to “contextualize” what you are learning, but also help you to identify, engage, and make decisions about pursuing and assuming leadership responsibilities. You will be provided guidance for selecting a sponsor/coach during the first workshop.

## APPLICATION ACTIVITIES

To provide you with the opportunity to apply concepts, principles, and insights to your local context, you will complete a series of short application activities. These application activities will be kept in a learning portfolio and will form the basis of the project summary at the conclusion of the 2-year program.

# LEAD FACULTY

**Sheila Chauvin, PhD, Med,** Louisiana State University HSC Co-Director and Instructor, LEAD Professor of Medicine and Public Health Director, Office of Medical Education Research and Development Director, Academy for the Advancement of Educational Scholarship



**Larry Gruppen, PhD,** University of Michigan Medical School, Josiah Macy, Jr., Professor of Medical Education, Chair, Department of Medical Education



**Heather Hageman, MBA,** Washington University School of Medicine, Director of Educational Planning and Program Assessment, Director, Standardized Patient Program



**Jeffrey Morzinski, PhD, MSW,** Medical College of Wisconsin, Associate Professor and Director, Professional Development Division, Department of Family and Community Medicine



# LEAD FACULTY

**Jeff Pettit, PhD,** The University of Iowa, Carver College of Medicine, Director LEAD, Education Consultant, Instructor, Masters in Medical Education Program



**Janet Riddle, MD,** University of Illinois – Chicago College of Medicine, Director of Faculty Development, Department of Medical Education



**Deb Simpson, PhD,** Medical College of Wisconsin, Associate Dean for Educational Support and Evaluation, Director of Educational Services, Elsa B & Roger D Cohen MDs Professor of Medical Education, Professor of Family and Community Medicine



**Ernie Yoder, MD, PhD, MACP,** Founding Dean, Central Michigan University College of Medicine

